

# The Riverine Grazier

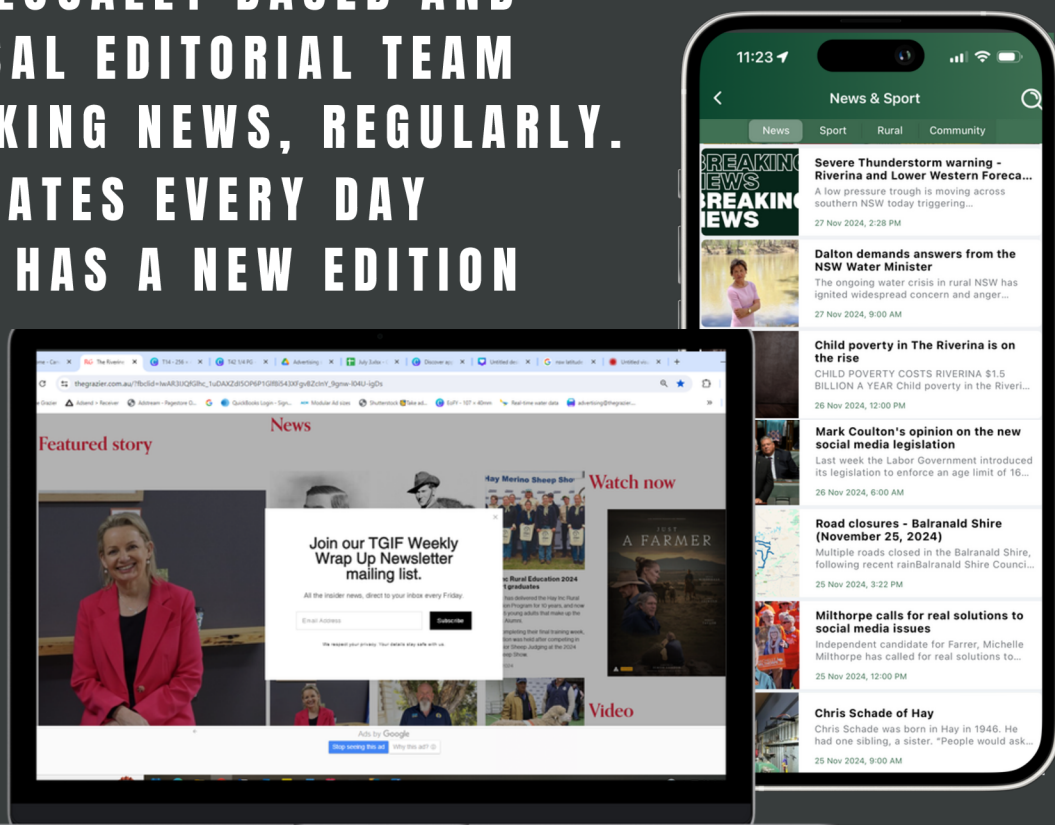
## BACK COUNTRY BULLETIN

HAY, NSW 2711 | 02 6993 1002

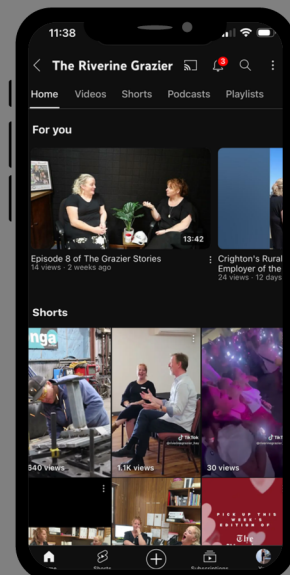
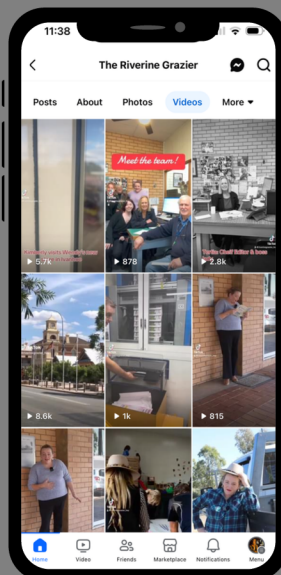


# NEWS & INFORMATION

MORE LOCAL STORIES THAN ANY OTHER MEDIA. OUR LOCALLY BASED AND PROFESSIONAL EDITORIAL TEAM MEANS BREAKING NEWS, REGULARLY. BCB HAS UPDATES EVERY DAY THE GRAZIER HAS A NEW EDITION EVERY WEEK



The Riverine Grazer and BCB team are present across all platforms, you can find us by searching 'The Riverine Grazer'.

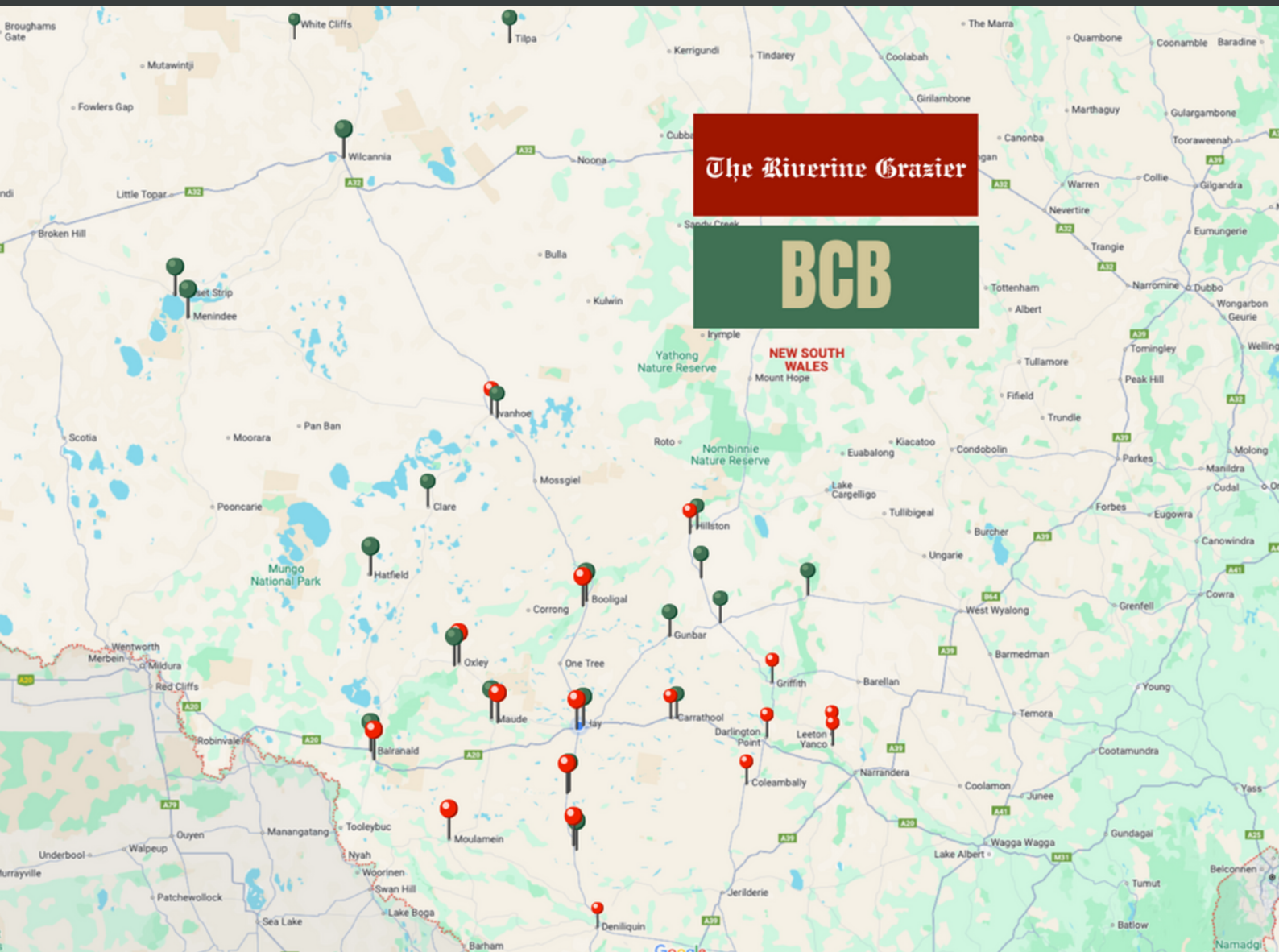


# BETTER REACH, MORE COVERAGE

THE RIVERINE GRAZIER SINCE 1873 | BACK COUNTRY BULLETIN SINCE 2024

**Back Country Bulletin** covers the local government areas of Hay, Balranald, Central Darling and Carrathool shire.

**The Riverine Grazier** is a product of The Riverina NSW.





# WHY DO WE DO WHAT WE DO?

As trusted local news sources covering the expansive NSW region (population 40,000+), The Riverine Grazier (newspaper & website) and The Back Country Bulletin (digital app & website) offers unparalleled reach into this valuable community.

The Riverine Grazier newspaper has been in our community for over 150 years and our goal is to build it for 150 years more.

Our award winning locally based team is experienced in delivering trusted and timely information, when it matters most. Our platforms allow us to share across both print and digital platform.

**TWO  
MASTHEADS**

**150+  
YEARS**

**42,000  
PEOPLE**



**AWARD WINNING LOCAL NEWS**



# ADVERTISING OPPORTUNITIES

IMAGE FORMATS ARE JPEG, PNG AND GIF (SELECTED LOCATIONS)

PRICE LIST IS GST INCLUSIVE, EXCLUSIVE OF AGENCY COMMISSION.

PACKAGE NAME	INCLUSIONS	COST (PER MONTH)	COST (PER ANNUM)
CATEGORY LEADER	3x Strip ads BCB BCB Directory Listing Grazier SD or Hero ad 1x ½ Grazier ad every month	770	9240
THE REACH	3x BCB strip ads 2x Grazier T14 ads per month	660	7920
LOCAL FOCUS	2x BCB strip ads BCB Directory Listing 1x T14 strip in Grazier	445	5280
OUTBACK SUPPORTER	1x BCB Strip ad BCB Directory Listing 2x T12 ads Grazier	235	2790
Your Council	BCB page + 1x Grazier ½pg per month	500	6000

T84 FULL PAGE



T44 HALF PAGE



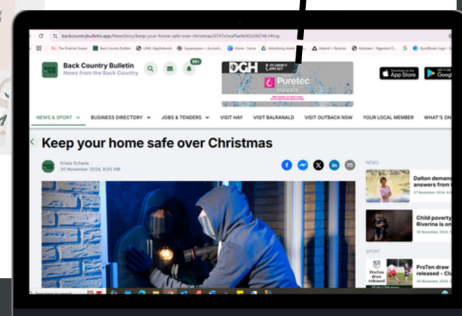
T12



T14 STRIP AD

T42 QUARTER PAGE

BCB STRIP AD



The Back Country Bulletin (BCB News app) is owned  
and managed by The Riverine Grazier Pty Ltd,  
95 Lachlan St Hay NSW 2711.

# CONTACT THE TEAM

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## KRISTA SCHADE

[krista@thegrazier.com.au](mailto:krista@thegrazier.com.au)  
GENERAL MANAGER

## TERTIA BUTCHER

[editor@thegrazier.com.au](mailto:editor@thegrazier.com.au)  
EDITOR

## KIMBERLY GRABHAM

[admin@thegrazier.com.au](mailto:admin@thegrazier.com.au)  
CADET JOURNALIST

## MARGIE MCCLELLAND

[office@thegrazier.com.au](mailto:office@thegrazier.com.au)  
SALES CONSULTANT

## CHEYENNE HURST

[advertising@thegrazier.com.au](mailto:advertising@thegrazier.com.au)  
ADVERTISING MANAGER

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